



What is iDIN?

iDIN is an identity scheme which allows users to log in to other web applications, using their bank credentials. All Dutch users which has a bank account will be able to use iDIN.

Why should end-users use iDIN?

The main reason for using iDIN is to reduce the number of usernames and passwords the user has to remember. By using iDIN the user will be reusing their existing bank credentials, for logging in at multiple web applications. This will simplify login, especially to web applications which are used rarely. In addition, the user's privacy is ensured, as the user is control of which data is shared with whom.

In addition, it will be very fast for a user to sign up for a new merchant by using iDIN. There is no need to fill in a lot personal information. Just use the iDIN login for signing up and upload a copy of an identity document.

Why should merchants offer iDIN login?

iDIN offers an identity which is verified by the bank that this is a real user, and thereby can be trusted. This also includes information like the gender, age and address of the user. In some cases the telephone number and e-mail address are also available.

All of this information is useful when signing up new users. While making it very simple for the user, the merchant will get a verified identity.

Users have a challenge remembering multiple user IDs and passwords, and anything which reduces the need for this will make life easier for the user. The user will normally have frequent logins to the bank, and therefore remembers the bank login. By using iDIN, the user will re-use this login at the merchant web application, reducing the probability that the user is unable to log in. This reduces the need for customer support as well as ensuring that the user can go on with the business.

Why should the merchant use Signicat for iDIN?

Although it is possible for any merchant to connect directly to an iDIN provider, using Signicat is very simple. Signicat offers single API to multiple identity schemes. The same API can be used for iDIN, DigiD and for Social media (such as Facebook, Google+, LinkedIn and Microsoft Live), as well as to other international eIDs.

Signicat also offers additional value added services, which can be accessed through the same API, such as identity assurance (which can be used to on-board new users) and electronic signatures and seals (which are used to digitally protect documents).

Signicat is one of the leading providers of electronic identity and electronic signature solutions in Europe. The company, founded in 2007, delivers online trust based services to the public and private sector globally. The solutions are used by banks and financial institutions, insurance companies, government agencies and large corporations as well as small and medium sized businesses.

Signicat specializes in cross-border cloud based electronic identity services and electronic signatures. The company has local presence in Norway, Sweden, Denmark, Finland, the Netherlands and UK. These countries are in the forefront in the world with the usage of digital identities and electronic signatures.